



MAIN STREET MUSKOGEE, INC.
MINUTES
Dec. 11, 2018 Meeting



Roll Call and Volunteer Hours

Main Street Muskogee, Inc.

VISION STATEMENT:

*Bring to life the **Heart and Soul** of Downtown Muskogee.*

MISSION STATEMENT:

*Build upon our Vision Statement of bringing to life the **Heart and Soul** of Muskogee by creating a revitalized, livable, family-focused, and entertainment rich historic and economically vibrant downtown.*

EXECUTIVE DIRECTOR

John Newby

BOARD OF DIRECTORS

President: Dylan Lucht
 1st V.P. – Russell Sain
 2nd V.P. – Al Stevens
 Sec - Lee Ann Langston
 Treasurer – Greg Eby

Design/Resurgence
 Melony Carey – CHAIR
 Ann Ong

Marketing
 Max Boydston—CHAIR
 Jermaine Mondaine
 Misty Tower

Events/Promotion
 Lee Ann Langston – CO-CHAIR
 Brandon Garner-CO-CHAIR
 John Cruz
 Linda Sacks

Vol. Hrs	
4	Max Boydstun
3	Melony Carey
4	Greg Eby
4	Dylan Lucht
	Jermaine Mondaine
2	Ann Ong

Vol.Hrs	
	Al Stevens
2	John Cruz
65	Lee Ann Langston
4	Russell Sain
1	Misty Tower

There being a quorum, Dylan Lucht called meeting to order at 12:05.

Guest(s): Buffy Hughes and Linda Sacks
 Volunteer hours for the above members: 89

Approval of Minutes for Nov. 13, 2018.

Ann Ong moved to approve Nov. 13, 2018 Minutes. Max Boydstun seconded the motion & it was approved unanimously.

REGULAR AGENDA

Item 1 Approve Financial Report from Oct. 31, 2018.

Greg Eby explained the October 31, 2018 Financial Report. Lee Ann Langston moved to accept the Financial Report as submitted. Russell Sain seconded the motion and it was approved unanimously.

Item 2 Approve Executive Director’s Report

Mr. Newby said there are ongoing negotiations regard the sale of two downtown buildings. He discussed the fact that ShadowWood Mall is willing to sell at a reduced price. He also gave an update on the Hunt’s Space project, along with the announcement that Acme has signed on as a sponsor for First Saturday Gatherings. He also addressed the 1-5 year Plan with the City and told the board that they would review the plan soon. They also suggested bringing evidence of business support when we request City financing. Board members were asked to help solicit signatures of supportive businesses. Newby talked about looking into an app to encourage shopping local. There was quite a bit of discussion about what it entails, etc. John will bring additional information as it becomes available.

Item 3 Approve nominations for Linda Sacks to return to the Board of Directors and Lee Ann Langston’s nominations of Schuyler Carter and Alex Wilson. Greg Eby moved to approve all three nominations. Melony Carey seconded the motion and it was approved unanimously.

Item 4 Consider Returning Rotary Foundation Hunt’s Space Funding Until Project is Approved.

Dylan Lucht explained how we received the funding originally and explained that, once the project wasn’t approved, the Rotary Foundation felt that it was in the best interest of all involved to return the money for them to hold until the project is begun. Mr. Newby and Mr. Lucht both told the board that even though the money had been placed in a

separate account for transparency reasons, that we should return the money temporarily until the project gets started.

Max Boydstun moved to approve the return on the funding to the Rotary Foundation. Russell Sain seconded his motion and it was approved unanimously.

Item 5 Shop Hyper-Local App

Mr. Newby explained more about the app that he had mentioned earlier and more about how it could be used. There was a lot of discussion, but no action was needed.

Item 6 Committee Reports

- Design / Resurgence Committee—Melony Carey / Ann Ong discussed working more closely with the Historic Preservation group and the City Planning Dept. Guest, Buffy Hughes, made some suggestions about additional assistance.
- Marketing Committee—Max Boydstun talked about marketing through social media and commended Mr. Newby for doing a good job of marketing not only through social media, but also with news articles.
- Organization Committee—John Newby / Dylan Lucht acknowledged our three new members and welcomed them.
- Events / Promotions—Lee Ann Langston / Brandon Garner Brandon reported that he had just returned from surgery and hadn't been too involved recently but told the board that he's currently working on a new event that he will tell more about it soon. Lee Ann Langston expressed the need for additional volunteers for the previously postponed parade this next Saturday. She shared a poster showing the parade route, staging area, and where volunteers were most needed. She also said she would stay after the meeting to talk to anyone interested in finding out more.

NEW BUSINESS

1 Building Our Communications Network Mr. Newby discussed more about types of communications and the pros and cons of each. There was a lengthy discussion about other ideas. No action was necessary.

2 2019 Main Street Board Meeting Schedule Mr. Newby gave board members the proposed change of meeting dates from the second Tuesday to the third Tuesday of each month, beginning in January, 2019. He also suggested that each of the committees also meet on a monthly basis (such as the first, second or fourth Tuesday) as we are all used to meeting on Tuesdays for Board meetings. Ann Ong moved to approve the date changes for 2019. Russell Sain seconded the motion and it was approved unanimously.

3 Annual Dinner

Mr. Newby reminded everyone that the Annual Dinner will be held March 2, 2019. He asked for volunteers to chair the committee that will be needed. No action was taken.

Lee Ann Langston moved to adjourn, with Greg Eby seconding the motion. It was approved unanimously and adjourned at 1:14 p.m.

Next meeting: Tues. January 15, 2019 (THIRD Tuesday)

Minutes submitted by Lee Ann Langston, secretary

Board President Signature